

AKSHAY KUMAR

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PROFESSIONAL SUMMARY

Decisive Professional adept at driving company growth through creative and innovative marketing strategies. Skilled at analyzing market trends and customer needs to develop highly-effective and targeted marketing campaigns.

SKILLS

- Microsoft Office
- Data Analytics
- Digital Marketing
- Google Analytics

EDUCATION

Rochester Institute of Technology
Rochester, NY • Expected in 05/2020

MBA: Marketing

VIT University
India

Bachelor of Science: Biomedical Engineering

CERTIFICATIONS

- Google Adwords Search Certification
- Google Analytics Certification

WORK HISTORY

Palle Technologies - Android Developer Intern
Bangalore, India • 01/2019 - 07/2019

Worked on two small android projects after getting training in android development

Vmoksha Technologies - Data Analyst Intern
Bangalore, Karnataka • 05/2017 - 10/2017

Was a part of two large scale data analytics projects. The projects revolved around gathering IoT sensor data, and also data from other third-party data sources. Python was extensively used in data cleansing and analytics. The insights obtained from the process were sent for actuation in case of IoT and visualization for other sources of data.

Udacity Data analyst Nanodegree: This paid online degree was made available by the company to prepare us for future related projects. Each course in the degree has a corresponding project, and there are 7 courses.

Skills learned: Inferential statistics, Python expertise with wrangling and cleaning data as well as machine learning, SQL (SQLite), MongoDB, XML, and JSON parsing, R programming.