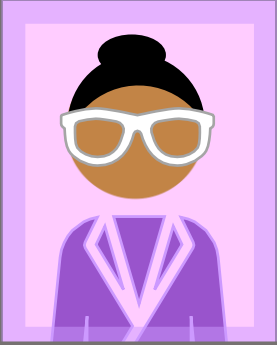


Franchesca

Ramirez



New Media Marketing



fer9344@g.rit.edu



Text:

1-219-276-5734

VP: 219-202-8989



SKILLS:

Microsoft Word

Excel

PowerPoint

Outlook

Photoshop

iMovie

Stukent Marketing

Certificate:

<https://home.stukent.com/certificate/a7bedc807c>



LANGUAGE:

English

ASL (American Sign Language)

OBJECTIVE:

To obtain a challenging cooperative work experience/internship in a business environment that will allow me to demonstrate my technical, organizational, communication, and leadership skills. Available summer, 2019.

EDUCATION:

Saunders College of Business- AACSB Accredited

Bachelor of Science, New Media Marketing, anticipated May 2020

Associate of Science in Business completed May 2018

EXPERIENCE:

Snack Bar cashier/server Spring 2014

Indiana School for the Deaf

- Work as a cashier, taking orders from customers, delivering soda and food, cleaning the bar and counting the money to see if amount of cash matched the sales.

Teacher Aide (part-time) Spring 2015

Indiana School for the Deaf

- Help organize files, decorate the board in the hallway, and clean the classroom.

Photographer (part-time) Spring 2016

Indiana School for the Deaf

- Take pictures of ISD Vibration team, go on location with them and check the quality of the pictures before submission.

HONORS: RIT/NTID

- Dean's List: Fall 2016
- Mildred F. Hall Scholarship
- NTID Presidential Scholarship
- NTID Academic Excellence Scholarship

PROJECTS:

Entrepreneurship: \$20 Business Challenge Spring 2017

- Challenged to create a business only using \$20.
- Create 'Cake Kabob'; a dessert that has four cake pops in one stick.
- Developed business model.