
JESSICA GOVER



JCG4587@RIT.EDU



OBJECTIVE

BS Marketing candidate seeking to utilize leadership capabilities and opportunities for continued growth, learning and development

SKILLS

Hootsuite Certified
ASL-Professional Competency
Microsoft Office
Minitab
Nimble

EXPERIENCE

**ARDENT LEARNING
INDEPENDENT CONTRACTOR
DECEMBER 2017- PRESENT**

Perform various tasks including industry research, promotional material updates and creation.

**RIT SPORTSZONE
MARKETING MANAGER
SEPTEMBER 2017- PRESENT**

Responsible for the promotion for an organization of 50 people covering 23 collegiate athletic teams through social media and partnerships.

**ARDENT LEARNING
MARKETING INTERN
MAY 2017 - AUGUST 2017**

Involved in market research, new product development, event planning and the creation of materials for clients.

**AUNTIE ANNES
SUPERVISOR
OCTOBER 2013-PRESENT**

Train and supervise new hires, manage cash drawer and account for daily receipts, mediate customer complaints.

EDUCATION

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Rochester Institute of Technology
Major: Marketing Minor: International Business
Current GPA: 3.96 Honors Program
Bachelor Graduation: August 2018 MBA: May 2019

LEADERSHIP

**RIT WOMEN'S LACROSSE AND LEADERSHIP COUNCIL
AUGUST 2015- PRESENT**
