

HANNAH HAWKINS

CONTENT CREATOR / PLANNER

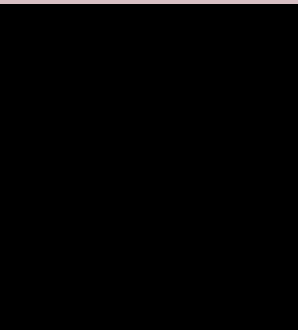
PERSONAL PROFILE

Im currently a 4th year at the Rochester Institute of Technology. I'm currently interested in a part-time position starting May 2018 or a full-time position starting January 2019.

CORE COMPETENCIES

- Social Media Marketing
- Consumer Oriented
- Motivated
- Public Speaking
- Flexibility
- Public Relations
- Teamwork
- Communication

CONTACT



SKILLS

- Exceptional communication and networking skills
- Understands Microsoft Office and Adobe Software
- Values working in a team and finishing work in a timely manner
- Strives to create a sufficient and effective work place
- Certified in Hoot suite

WORK EXPERIENCE

Co-op and Career Services (RIT), Student Social Media Manager

NOV 2017 - PRESENT

- Assisting in managing various social media accounts
- Increasing engagement in different demographics
- Aiding in facilitating events
- Creating and planning content

Emerson Oil/Emerson Express, Marketing Director

JAN 2017 - JUN 2017

- Handled the company's online presence - regularly updated the company's website and various social media accounts
- Created and updated the company's websites
- Took initiative on tasks and completed them in a timely manner

Student Auxiliary Services (RIT), Executive Assistant

SEPT 2014- AUG 2015

- Enhanced an on campus stores cliental by updating their social media presence
- Helped run inventories and prepare a new system to keep track

EDUCATION

Rochester Institute of Technology

Bachelor in Marketing, 2018

- Philip E. Saunders Scholarship
- Major: New Media Marketing
- Double minor: Media Arts and Technology and Advertising and Public Relations